

## Modernizing Global Rankings: Looking for a Breakthrough

Alex Usher April 28, 2023



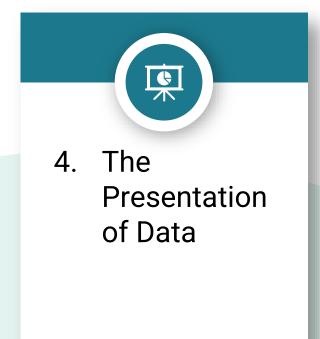
## The Five Sources of Breakthrough



 3rd party data (government sources, bibliometrics)

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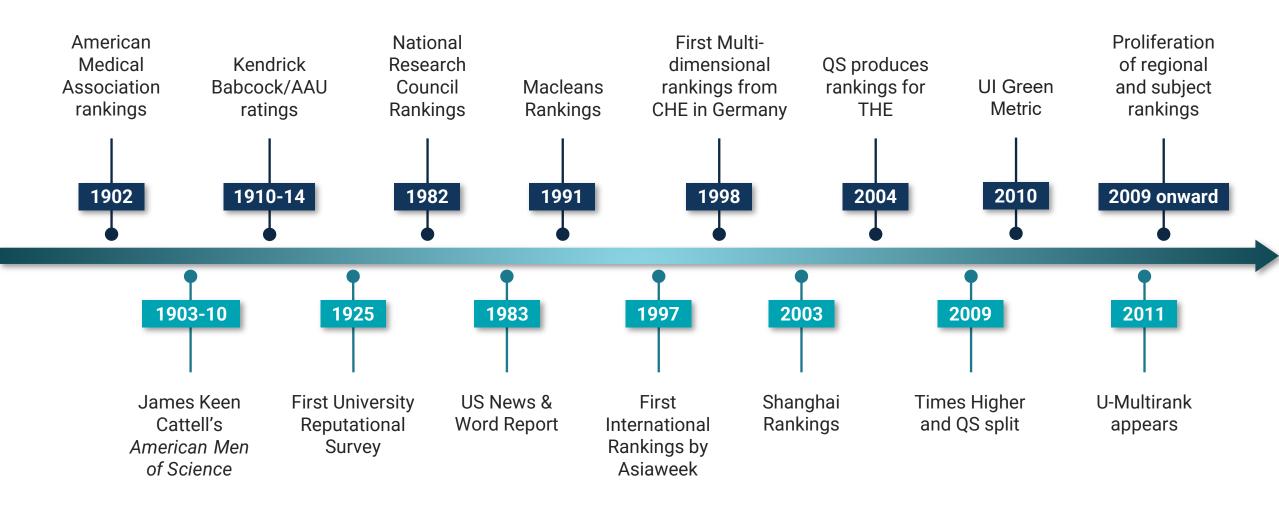
- 2. Surveys
- 3. Institutions themselves



5. The Comparative Scope



## Rankings History Timeline



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## Advances in 3rd Party Data





Shanghai Rankings







## Advances in Surveys

US News & World Report



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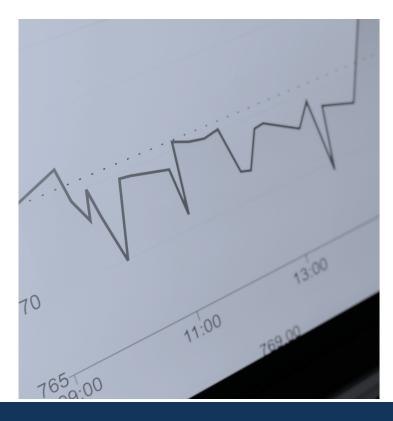
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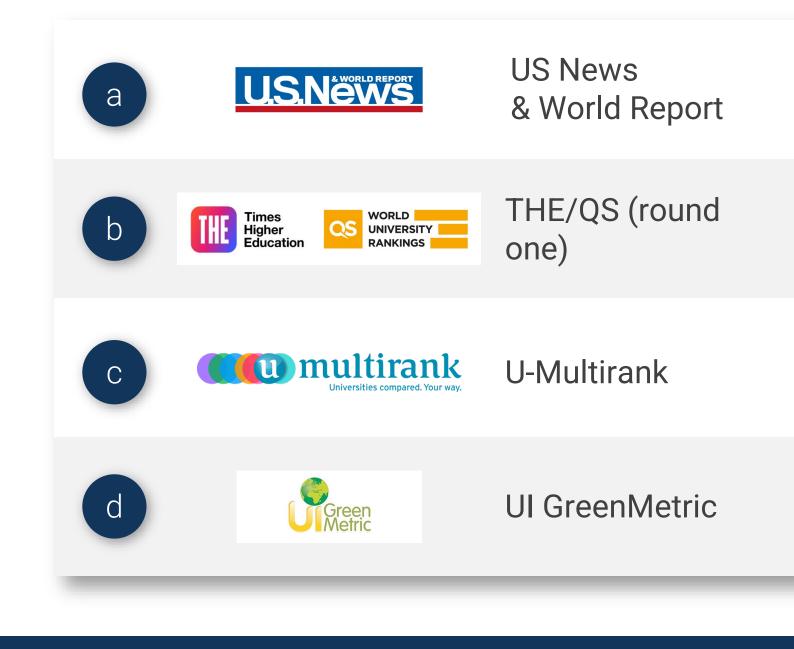






# Advances in Institutional Data







### Advances in the Presentation of Data





# Where will the next breakthroughs come from?

Data — 3 <sup>rd</sup> party	<b>Unlikely.</b> More income/career progression is possible but normalizing for national context is difficult
Data — Surveys	<b>Unlikely.</b> Including more student data would be good, but acquiring sample is expensive.
Data — Institutional	Possible. But institutions can withhold consent
Presentation	Unlikely. Not clear what other methods are possible
Scope	<b>Possible.</b> Still room for more comparisons for non-research institutions. But evidently reliant on institutional data collection.



### At the Intersection of Data and Scope

More rankings reflecting diverse missions and greater contextualization





More rankings reflecting experiences of non-research intensive institutions



### The Breakthrough Possibility of Open Data

Universities dislike closed data systems because of the financial costs involves

Universities fear open data because they fear the disinfectant of sunlight.

But if they overcomes their fear and move to open data....many new types of rankings become possible.



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