



ADAM MICKIEWICZ UNIVERSITY, POZNAŃ

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# **The impact of global academic rankings at the Adam Mickiewicz University**

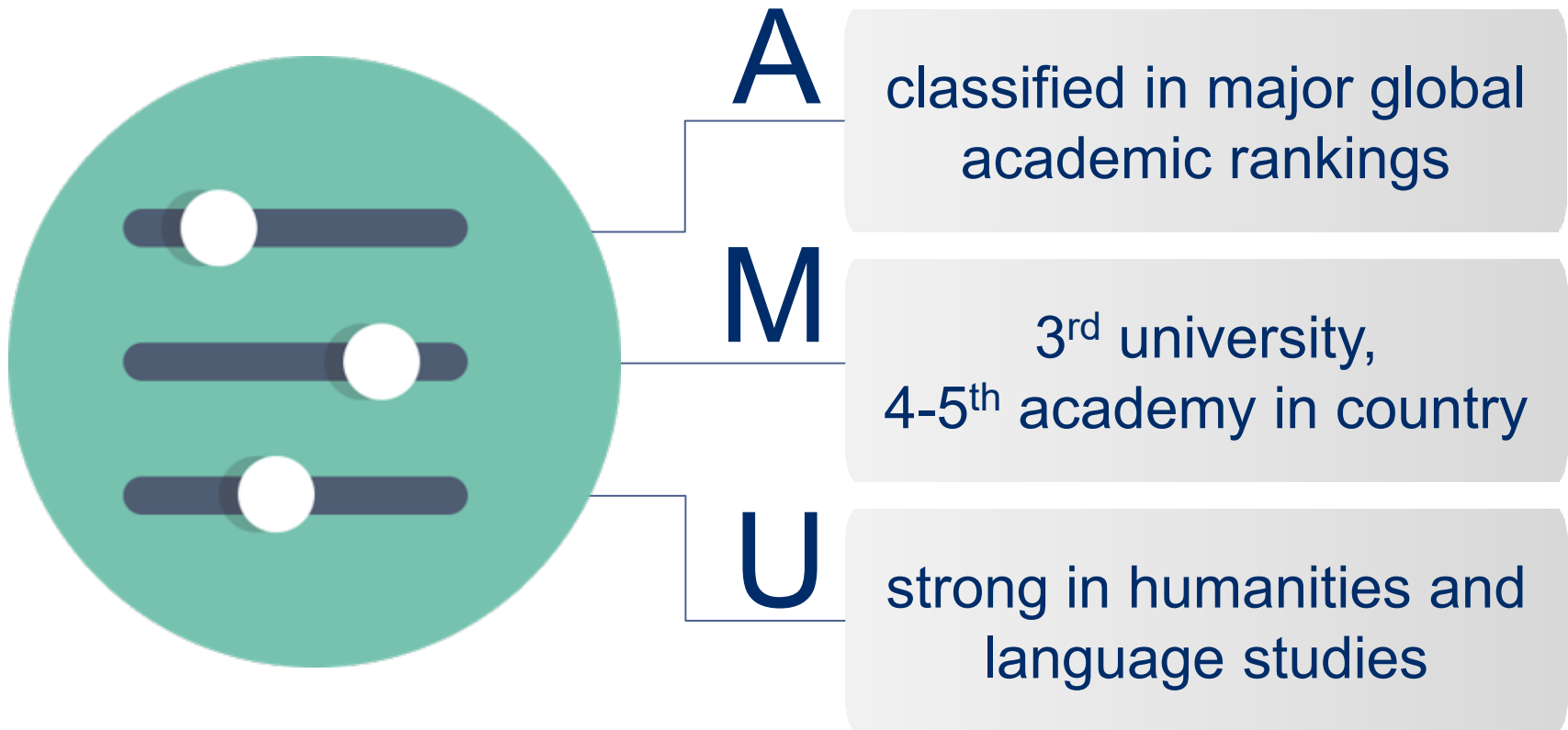
IREG 2023 Annual Conference  
*Rankings and University International Exposure*

Poznań – Tashkent, April 2023



## AMU in global academic rankings

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# AMU in the main global academic rankings

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since 2017

current position

**901-1000**



since 2016

current position

**1001-1200**



since 2018

current position

**801-1000**



since 2017

current position

**817**



# Rankings as a quality metric of the AMU

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# The role of rankings in the Strategy of the AMU

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*„We want to make the university from Greater Poland an excellent brand recognized in the world, which occupies increasingly higher places in the **rankings**.”*



# The role of rankings in the Strategy of the AMU

Issues directly related to **academic rankings** are part of AMU's strategy for 2020-2030

**STRATEGIC OBJECTIVE 3:**  
Professionally managed university



**ACTION PLAN FOR THE OPERATIONAL OBJECTIVE**  
3.8. Optimization of the AMU brand and image management



**SUB-OBJECTIVE**  
3.8.2 Strengthen the AMU's position  
at the national and global levels

Action: 3.8.2.2. Monitoring the position of AMU  
in **national and world rankings**



**SUB-OBJECTIVE**  
3.8.3. Strengthening the AMU brand in  
the socio-economic environment

Action: 3.8.3.2. Construction and development  
of a system of data collection for the purpose  
of presenting the achievements of universities  
in **national and world university rankings**



# Ranking Strategy at the AMU

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- Increase in the importance of rankings and their role among Polish universities
- Referring to rankings directly in university strategies or including in them criteria affecting the ranking position of universities
- AMU University-wide Development Strategy and Ranking Strategy
- AMU Team for Ranking Strategy





# Strategic objectives on the AMU's Ranking Strategy (in development)

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1. Effective publication policy



2. Internationalization of the university



3. Increasing the recognition and reputation of the university



4. Sustainable development activities



5. Ranking area management

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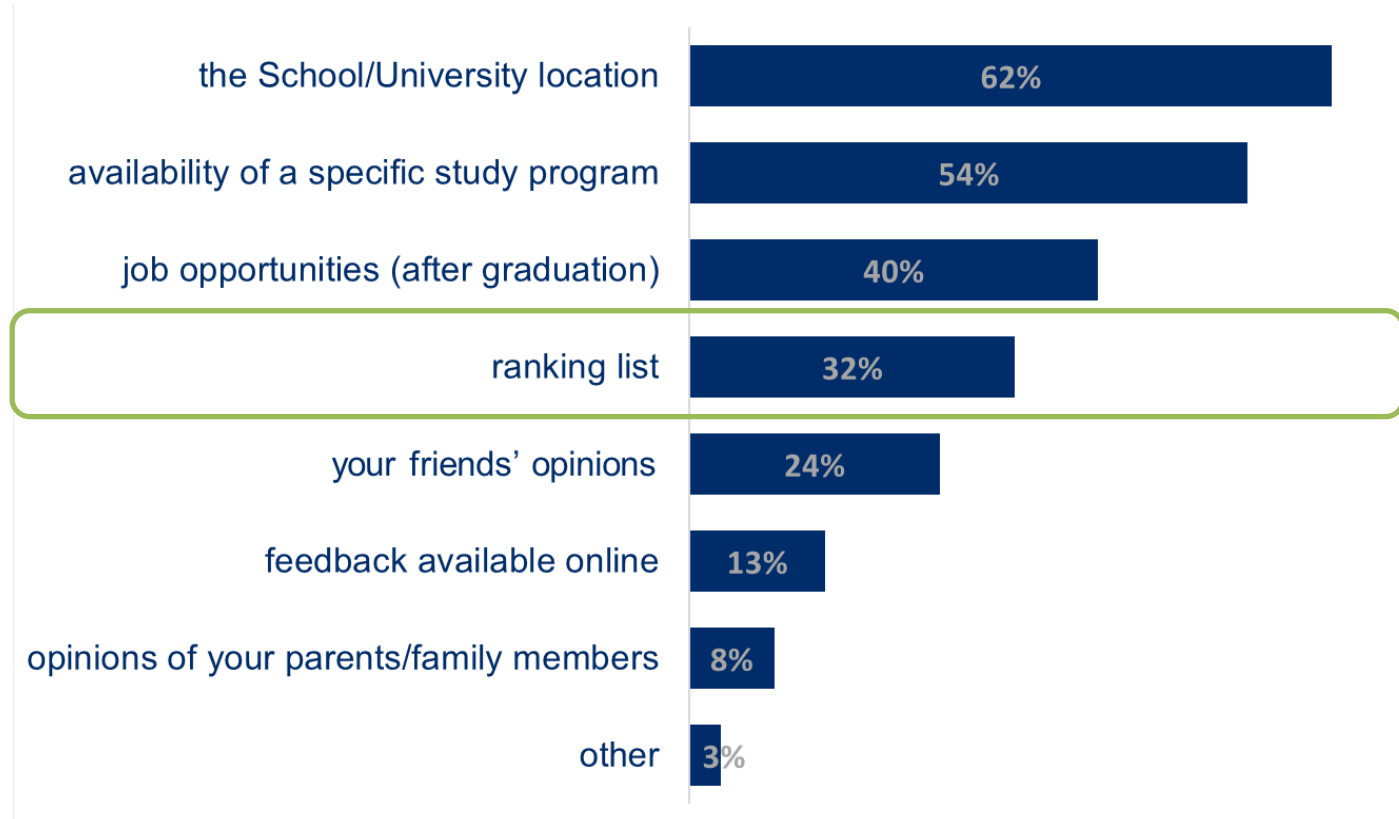




# Influence of rankings on the choice of the AMU

What do you consider when choosing an University? (choose no more than 3).

Results for the survey completed in Polish.

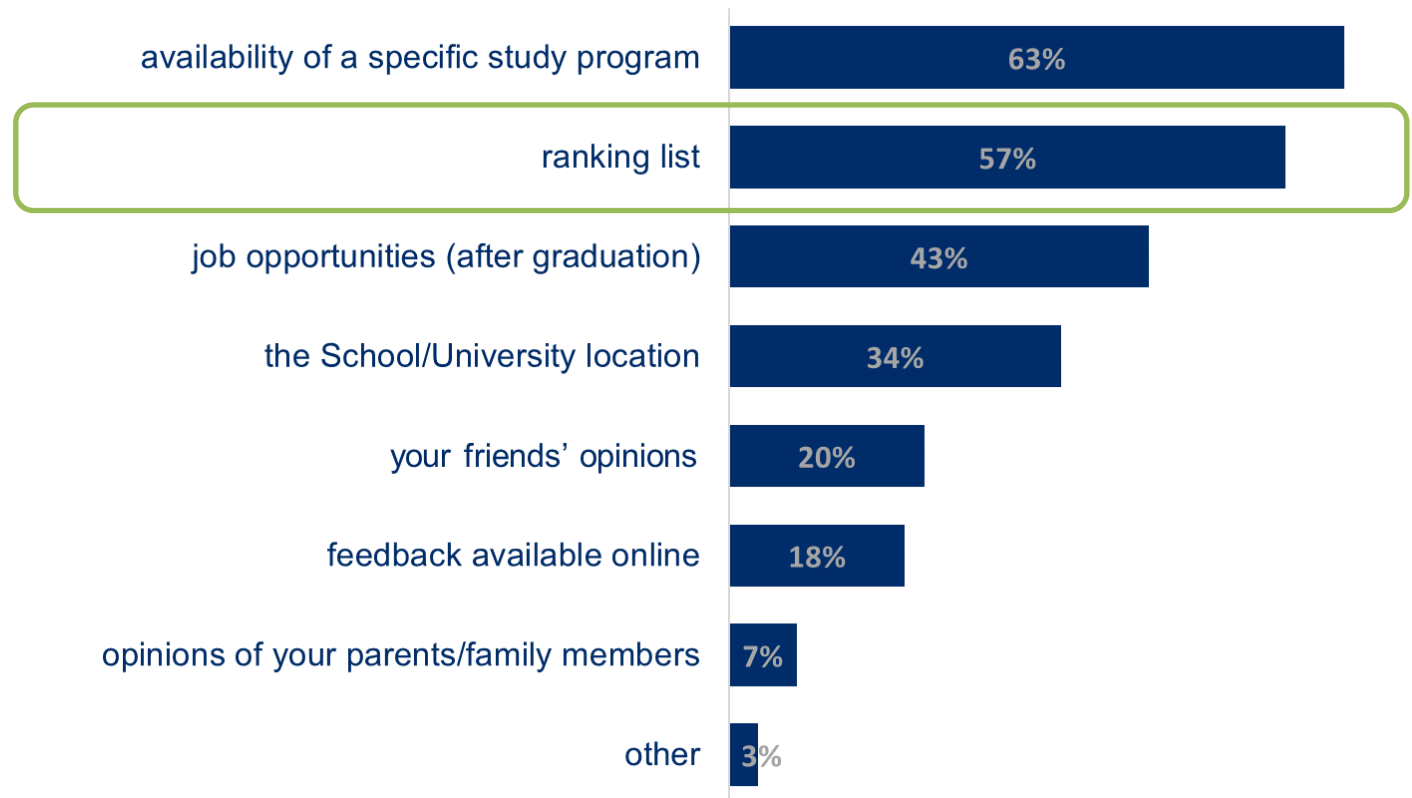




# Influence of rankings on the choice of the AMU

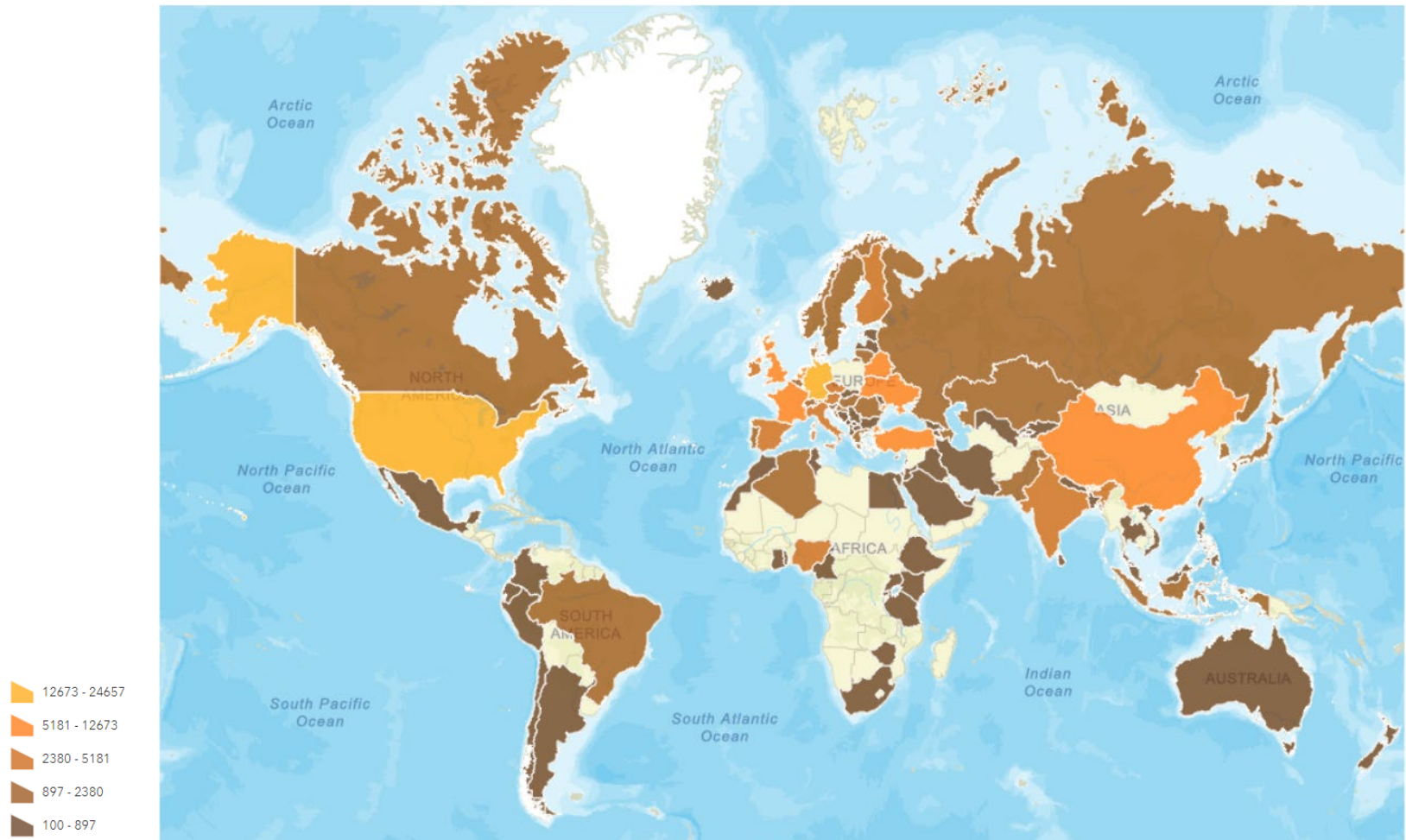
What do you consider when choosing an University? (choose no more than 3).

Results for the survey completed both in English and Ukrainian.





# AMU website users by country in 2022 (at least 100 users per country)



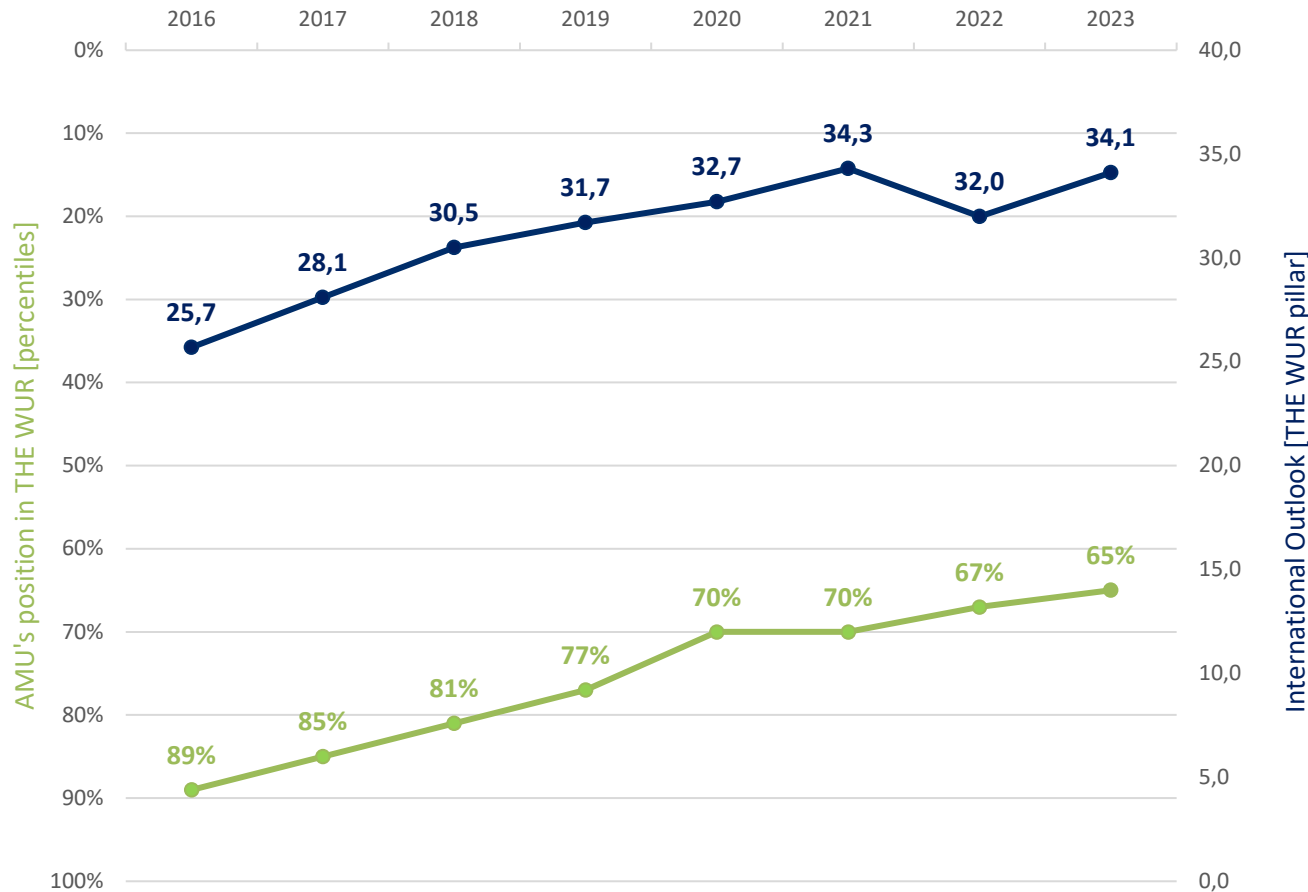


# Attachments

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# AMU's International Outlook in THE WUR 2016-2023

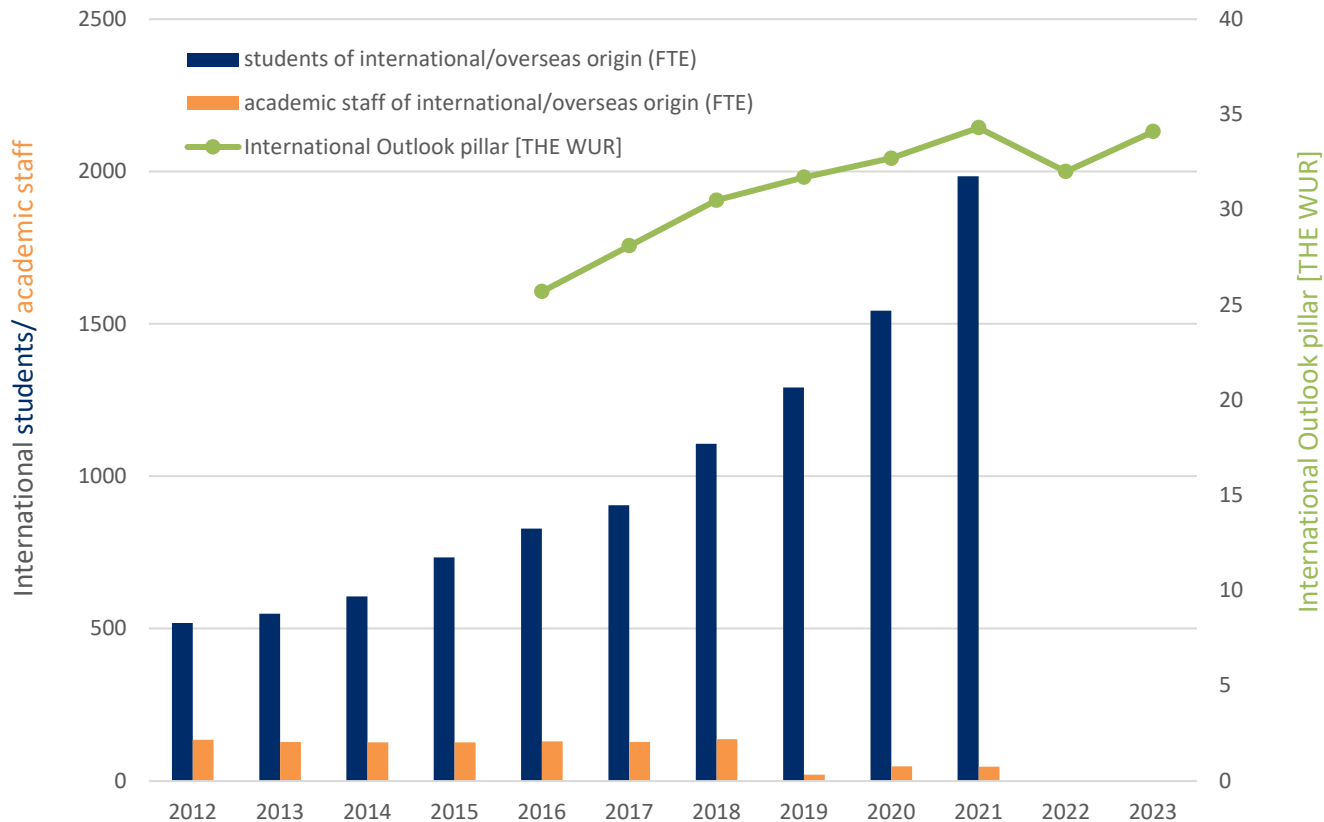


**International Outlook pillar** includes 3 metrics:

- International students
- International staff
- International collaboration.



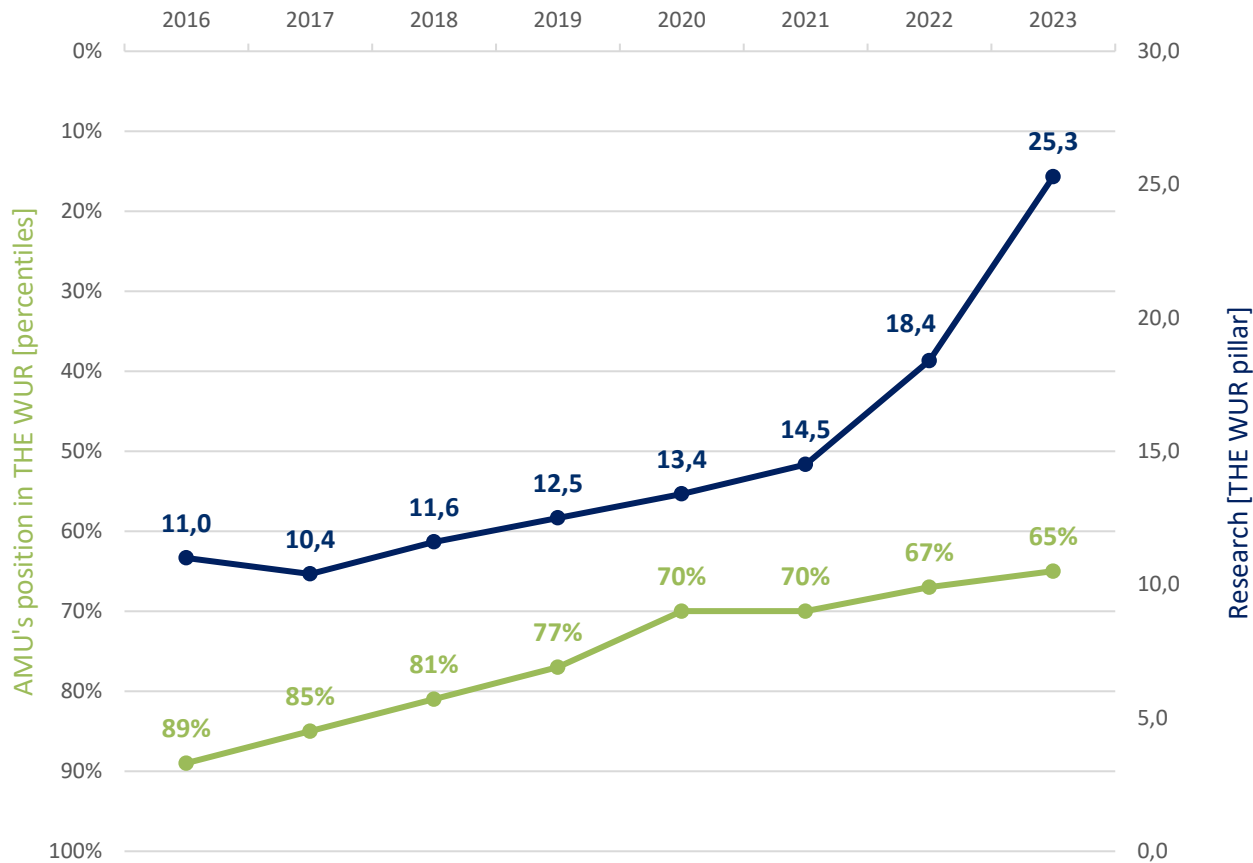
# AMU's International academic community



The increase in the number of foreign students (and academic staff) has an impact on increase in internationalization indicators.



# AMU's Research in THE WUR 2016-2023



**Research pillar** includes 3 metrics:

- Research survey
- Research income
- Research productivity.